MacoopA Academy – Business Empowerment Program (BEP)

Program Modules

Module 1: Strategic Vision & Corporate Governance

Duration: 8 hours

Develop transformational leadership capabilities for senior corporate executives. Build compelling long-term strategies grounded in purpose, ethical governance, and sustainable competitive advantage.

Learning Objectives:

- Lead with transformational corporate vision and purpose
- Design effective corporate governance structures and board dynamics
- Align corporate strategy with ESG and stakeholder value creation

Module 2: ESG Integration & Responsible Business

Duration: 8 hours

Embed ESG into the heart of corporate strategy and operations. Lead the transition to a purpose-driven business model that creates value for shareholders, stakeholders, and society in a way that endures.

Learning Objectives:

- Integrate ESG into core business strategy and operations
- Lead corporate sustainability and net-zero transition programmes
- Build stakeholder capitalism approaches that create durable value

Module 3: Financial Leadership & Value Creation

Duration: 8 hours

Master the financial management frameworks that drive sustainable value creation in large corporations. Develop competencies in capital allocation, M&A, investor relations, and financial performance optimisation.

Learning Objectives:

- Optimise capital allocation and financial performance in large corporations
- Lead M&A processes and strategic investment decisions
- Manage investor relations and communicate sustainable value creation

Module 4: Innovation, Digital Strategy & Transformation

Duration: 8 hours

Lead corporate innovation and digital transformation to build competitive advantage for the next decade. Develop strategies to harness emerging technologies, build innovation cultures, and manage digital disruption.

Learning Objectives:

- Lead corporate digital transformation and innovation strategies
- Build innovation cultures that sustain competitive advantage
- Evaluate and manage emerging technology risks and opportunities

Module 5: Leadership, Culture & Talent Excellence

Duration: 8 hours

Build high-performing corporate cultures and talent ecosystems that sustain institutional excellence. Develop competencies in organisational design, change management, executive team dynamics, and global leadership.

Learning Objectives:

- Build and lead high-performance corporate cultures
- Develop talent ecosystems and succession pipelines for large corporations
- Lead organisational transformation and global change management

Module 6: Impact Measurement & Stakeholder Accountability

Duration: 8 hours

Build robust frameworks to measure and communicate the full value created by your corporation for shareholders, stakeholders, and society. Develop ESG reporting, integrated reporting, and accountability capabilities aligned with international standards.

Learning Objectives:

- Design and implement corporate impact measurement frameworks
- Develop integrated reporting aligned with GRI, ISSB, and TCFD standards
- Build stakeholder accountability and transparent communication strategies

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